



# 2017 Chamber Membership

McGregor Area Chamber of Commerce



# 2017 Membership Rates

Based on the number of Full-time Employees

One to Five	Six to Ten	11 or more	Individual/Non-Profit
\$100	\$150	\$250	\$50

The McGregor Area Chamber of Commerce has been representing the interests of the local business community for over 40 years. This partnership focuses on working together to build a healthy economy and to improve the quality of life in our beautiful community. Our members know that by working together we can play a leading role in improving the local business climate. The Chamber membership is represented by a wide spectrum of people and businesses that take pride in our gem of a city and want to see it thrive!

# Membership Benefits

**Networking Opportunities:** By working together we can play a leading role in improving the local economy. Coming together to reach a common goal: Tourism and Industry for our community. We have many opportunities for networking in 2017!

**Referral Services:** The Chamber makes every attempt to refer ONLY Chamber members to the thousands of requests received each year. Don't be left out! By providing your brochures, business cards or advertising materials to the office, we're able to supply your information with more ease.

**Business Contacts:** We offer opportunities each year for members to network and make business contacts. The Annual Membership Dinner and Business After Hours events are a couple of examples. Beginning in 2017, the Chamber plans to regularly offer seminars of timely interest. If a topic strikes you and you'd like to learn more about it, please let us know.

**Economic & Industrial Development:** The Chamber aims to expand development in the McGregor area. We encourage you to use us to post employment opportunities within your business.

**Advertising & Sponsorship Opportunities:** During our annual events and miscellaneous projects, we ask our members to donate door prize items, silent auction items or sponsorships to get their name out. There are also newspaper/radio advertising opportunities throughout the year. This allows us to bring in additional activities and events we would otherwise be unable to have.

**E-Blasts:** E-Blasts are email notifications sent out to members and those opting in to receive information from the Chamber. The Chamber provides this service, free of charge, to alert your fellow members to all the happenings, programs, projects and activities of your busy organization. Our members can use this tool as often as they'd like. Send us an email that you'd like to be sent out to the entire membership and/or those interested in the McGregor Area. E-Blast Opt-out is available if you choose not to receive these alerts.

**Volunteer Opportunities:** We are always in need of volunteers to assist in executing our events. Whether you're on the planning committee or just helping out the day of the event, all volunteers are the greatest asset to our organization. Consider lending a hand.

**Website:** We rolled out our new website last year. We are continually making upgrades and enhancements to the site to better serve you. Let us promote your business for you!



# Chamber Events 2017

There are many opportunities for you and your business to get involved with our community events. This is a great opportunity for you to spotlight your business! We are currently working on a customized sponsorship package for each event. This gives everyone an opportunity to get involved in what they are passionate about. We have some new events planned for 2017 that we are really excited about and I know you will be too!

## Events for 2017:

Annual Membership Dinner - January 24, 2017

Taste of McGregor – April 11, 2017

McGregor Area Lakes Fishing Tournament - June 3, 2017

Grill Wars – July 2017

Wild Rice Days - September 1-4, 2017

Let's Go Golfing Tournament - September 24, 2017

Second Annual Souptacular Event - October 14, 2017

Holiday Event – December 2017

# Chamber Website

The website gives us the chance to truly be your partner in business and tourism. The website allows for more interaction with visitors and gives you an opportunity to showcase your business. The website address is [www.mcgregormn.com](http://www.mcgregormn.com)

As a member, you will receive the following on the website:

- Up to 4 photos or logos
- 2 category listing name
- address
- phone number
- social media links
- map locator
- 75 word description

New for 2017:

Member Spotlight and enhanced calendar listings





# Important Items to Remember

Membership rates are based on the number of full-time employees

One to Five	Six to Ten	11 or more	Individual/Non-Profit
\$100	\$150	\$250	\$50

Event Sponsorship will be customized to each event

The Chamber website is a great partnership tool for your business and the Chamber – set up a meeting with Nicole to learn more

The Chamber is working for you!



# The Future is Bright!

As you can see; your Chamber has been very busy making positive changes to better serve you! We look forward to taking our momentum from 2016 to build a better working relationship with all of our business partners. Thank you so much for your continued support for this community and your Chamber!

McGregor Area Chamber of Commerce  
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Office Phone: 218-768-3692



# Board of Directors

President – Barbie Martz – Century 21 Twin Lakes Realty

Vice President – Aileen DeMenge, AEOA

Secretary – Annette Wilkie – McGregor Title, Inc.

Treasurer – Gayle Warner – Grand Timber Bank

Director – Jessie Halek – Lakes Sanitary Service

Director – Cory Eken – Buckhorn Bar & Grill

Director – Bruce Miller - City of McGregor

Director – Kari Horbacz - Northland Village

Director – Josh Kuha - Big Sandy Lodge & Resort





# 2017 Membership Form

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_ Other: \_\_\_\_\_

Category (Pick up to 2): Services Lodging Educational Individual Automotive  
Dining/Refreshments Media Healthcare Manufacturing Organizations  
Hall Rental Recreation Retreat Centers Catering Shopping Financial  
City Government Concessions Real Estate Graphic Design Printing

Membership: \$ \_\_\_\_\_

Other: \$ \_\_\_\_\_

Thank you so much for your support!