

**McGregor Area Chamber of Commerce- Board Meeting Agenda 03/16/2023**

*Working to effectively promote, support and grow the economic environment for the business and tourism industry in the area*

Call Meeting to Order

Comments from visitors (limited to three minutes)

Item	Discussion Points	Decision
Approve Secretary’s Report	Sent via email	
Approve Treasurer’s Report	Sent via email	
<b>2023 Organization Updates</b>		
President		
Vice President		
Secretary		
Treasurer		
<b>Old Business</b>		
Liz Dean Coaching	Review Summary, survey results and decide next steps	
<b>New Business</b>		
2023 Investment Package inclusion	We are hoping to add a live here/work here tab to our website, highlighting local realtors and businesses that are hiring- how much to be featured? This would be in addition to “featured business” since there would be limited space	

Executive Director Updates

**SMART GOAL- Increase Partnership by 10% Annually**

Partners- QuickBooks Invoices going out and paper copies being mailed- March renewal check ins

Marketing update: Phone meeting with Aaron 3/16 to talk spring Promo and website additions.

Review Strength Finder results and set event committees and additional committees if needed:

- Taste April 27<sup>th</sup>
- Brewfest June 24<sup>th</sup>
- Golf- potentially July 30<sup>th</sup>
- WRD- Labor Day weekend

Event Planner Updates

**SMART GOAL-Committed to finding innovative strategies to grow our current events.**

Any other issues to come before the Board Adjourn

**Upcoming Board Meetings:**

4/20/23	9/21/23
5/18/23	10/19/23
6/15/23	11/16/23
7/20/23	12/21/23
8/17/23	