

McGregor Area Chamber of Commerce- Board Meeting Agenda 04/20/2023

Working to effectively promote, support and grow the economic environment for the business and tourism industry in the area

Call Meeting to Order

Comments from visitors (limited to three minutes)

Presentation from Mark Jeffers- County Wide Tourism

Item	Discussion Points	Decision
Approve Secretary's Report	Sent via email	
Approve Treasurer's Report	Sent via email	
Old Business		
Liz Dean Coaching	Review Options with Budget given to Liz and Approve	
Marketing	Review and Approve 2023 Plan from Strateligent	
New Business		
Insurance Renewal	Would we like Nate to come give us an overview?	
Lodging Tax Issue	Shamrock is working on the number-we will need approval for reimbursement	

Executive Director Updates

SMART GOAL- Increase Partnership by 10% Annually

Partners- Renewals are going well- April renewals will be going out this week.

Review Strength Finder results and discuss future committees.

Event Planner Updates

SMART GOAL-Committed to finding innovative strategies to grow our current events.

Any other issues to come before the Board Adjourn

Upcoming Board Meetings:

4/20/23	9/21/23
5/18/23	10/19/23
6/15/23	11/16/23
7/20/23	12/21/23
8/17/23	