

**McGregor Area Chamber of Commerce- Board Meeting Agenda 05/18/2023**

*Working to effectively promote, support and grow the economic environment for the business and tourism industry in the area*

Call Meeting to Order

Comments from visitors (limited to three minutes)

Presentation from Rachel Johnson, Population Health Program Manager- Riverwood

<b>Item</b>	<b>Discussion Points</b>	<b>Decision</b>
Approve Secretary’s Report	Sent via email	
Approve Treasurer’s Report	Sent via email	
<b>Old Business</b>		
Strategic Plan	Revise and approve Strategic Plan	
Set Committees (based on Strategic Plan Goals)	Small group focused on one of our three goals- can brainstorm ideas and report back monthly to the group	
<b>New Business</b>		

*Executive Director Updates*

New idea for Board Meetings

First Meeting session with Liz recap

**SMART GOAL- Increase Partnership by 10% Annually**

Partners- 44 current, 5 new, 5 opted in for investment

Visiting Partners in person- Big Sandy Lodge, Sandy Beaver, trying to get in touch with Village Pump

Survey showed partners would meet and a topic they were interested in was Employment

- Group Brainstorm meeting
- Guest Speaker
- Reached out to Workforce Center- they are working on a Workforce Summit to be rolled out later, this might be what we are looking for.

**Marketing:** Website updates to ATV landing page, adding Agenda/Minutes, working on Live Here/Work Here Tab

Summer photography- Tentative July 20<sup>th</sup> or August 10<sup>th</sup>- Working on Models

**SMART GOAL-Committed to finding innovative strategies to grow our current events.**

Any other issues to come before the Board Adjourn