

McGregor Area Chamber of Commerce- Board Meeting Minutes 03/14/2023

Working to effectively promote, support and grow the economic environment for the business and tourism industry in the area

The meeting was called to order by Cory. Board members present for the chamber meeting were Ashley, Tim, Kari, Dakota, Katie, Brandon, Jess, Cory, Rachelle, Gina and Brittany

Item	Discussion Points	Decision
Approve Secretary's Report	Sent via email	Tim made a motion, seconded by Katie. All voted in favor and the motion carried.
Approve Treasurer's Report	Sent via email	Brandon made a motion, seconded by Brittany. All voted in favor and the motion carried.
2023 Organization Updates		
President	Cory was suggested for President	Brandon made a motion seconded by Katie to appoint Cory as Chamber President. All voted in favor and the motion carried.
Vice President	Tim was suggested for Vice President	Brandon made a motion seconded by Katie to appoint Tim as Chamber Vice President. All voted in favor and the motion carried.
Secretary	Brittany was suggested for Secretary	Brandon made a motion seconded by Katie to appoint Brittany as Chamber Secretary. All voted in favor and the motion carried.
Treasurer	Rachelle was suggested for Treasurer	Brandon made a motion seconded by Katie to appoint Rachelle as Chamber Treasurer. All voted in favor and the motion carried.
Old Business		
Liz Dean Coaching	Review Summary, survey results and decide next steps	The Chamber will look into starting with two strategic meetings a year with Chamber partners.
New Business		
2023 Investment Package inclusion	We are hoping to add a live here/work here tab to our website, highlighting local realtors and businesses that are hiring- how much to be featured? This would be in addition to "featured business"	Kari will look into pricing.

	since there would be limited space	
Taxes for 2022	Who would we like to go with for the 2022 tax season?	Katie made a motion, seconded by Ashley to go with Alex French for the 2022 tax season. All voted in favor and the motion carried.

Executive Director Updates – Kari informed the board that there maybe someone interested in an intern position for the summer.

SMART GOAL- Increase Partnership by 10% Annually

Partners- QuickBooks Invoices going out and paper copies being mailed- March renewal check ins

Marketing update: Phone meeting with Aaron 3/16 to talk spring Promo and website additions.

Review Strength Finder results review and set event committees and additional committees if needed:

- Taste April 27th - Brandon, Jess, Ashley
- Brewfest June 24th – Cory, Katie, Gina
- Golf- potentially July 30th – Brittany, Brandon, Tim
- WRD- Labor Day weekend – Jess, Rachelle, Brittany
- Membership Committee - TBD

SMART GOAL-Committed to finding innovative strategies to grow our current events.

Any other issues to come before the Board Adjourn

Upcoming Board Meetings:

4/20/23	9/21/23
5/18/23	10/19/23
6/15/23	11/16/23
7/20/23	12/21/23
8/17/23	

Meeting adjourned at 10:43